



# Team Fire Elite Organization, Inc.

February 2, 2016

For Immediate Release

## PRESS STATEMENT

Team Fire Elite (TFE) Organization, Inc. Joins the Coaches vs. Cancers "Suits & Sneakers" awareness weekend to raise awareness on the fight against Childhood Cancer

Waldorf, MD – TFE coaches, players, and family members blazed the courts in their gold attire, customized socks, and buttons in support of the Coaches vs. Cancers Suits & Sneakers initiative with the National Association of Basketball Coaches and the American Cancer Society on January 30-31, 2016. The event is designed to raise awareness about the fight against cancer by encouraging coaches and their coaching staffs to wear sneakers with their suits at games held during the weekend to show support for the Coaches vs. Cancer program. By wearing sneakers, participating coaches help raise awareness about cancer and the importance that nutrition and physical activity play in reducing one's risk of the disease.

The coaches made an impression as they entered the gym in their suits and sneakers followed by the team in high socks with gold ribbons on the outer perimeters. Parents and family members sparkled in gold, flashed their buttons, and handed out pre-designed childhood cancer fact sheets to attendees as they watched in amazement. The weekend was truly impactful. "We were delighted to join such an honorable cause and encourage our community to support families in their time of need", commented Kevin E. Dade, Sr., President of TFE.

Like other forms of cancer, childhood cancer has an international symbol, the gold ribbon and an official month, September. Sadly, when asked, most people would not be able to appropriately identify either. "TFE chose to raise awareness for every childhood cancer patient impacted by this number one non-communicable disease that has claimed more children's lives than any other childhood disease", said Nakiea W. Dade, Executive Vice President of the organization. "It was more than appropriate to raise awareness for this particular cancer as this is our direct population of interest", she continued.

Team Fire Elite is committed to enlightening the lives of aspiring athletes, their families and the warm fabric of our community. We specialize in the new effective way of basketball training that prepares you for intense situational game play. Just as importantly, TFE encourages each young male to pursue a holistic lifestyle. Basketball is what brings them together but community service and social & civic projects, field trips to learn more about history and culture, celebrating academic achievement, and bonding activities like our recent awareness weekend with the Coaches vs. Cancer Suits and Sneakers awareness is what continues to make a positive impact in the development of our young men within this generation and the TFE family.

For more information about Team Fire Elite Organization, contact Nakiea W. Dade, at [teamfireelite@yahoo.com](mailto:teamfireelite@yahoo.com) or Kevin E. Dade, Sr. at [coachkevindade@yahoo.com](mailto:coachkevindade@yahoo.com) or 240.832.5164. For additional information please visit [www.teamfireelite.org](http://www.teamfireelite.org).



**Left Row back to front:** Alexander Jegels, Klayton Batten, Darrin Key, Kevonte Strong. **Right Row back to front:** Amir J. Dade, Head Coach Kevin E. Dade, Sr., Keshawn Belasco, Dante Jegels, Assistant Coach Douglass Ratten